

Ian Routledge

<http://ediblecode.com>

Profile

I am a highly motivated developer with 7+ years of digital agency experience using cutting-edge technologies for world-famous brands.

Code-wise, the back-end is usually the MS stack while the front-end revolves around HTML5, CSS3, jQuery and Backbone with Grunt. However, I'm equally at home in front of clients or mentoring staff as I am immersed in code.

When I'm not working, I can probably be found either in the kitchen baking bread, on the rugby pitch or squash court, walking in the peaks or tasting real ale.

Key projects

- Uber CMS - I architected and built a CMS in .NET MVC with a bootstrap front-end, used on 10 sites
- Uber Digital (<http://uberdigital.com/>) - Lead developer for Uber's new site
- Jordans Cereals (<http://edibleco.de/jordansaus>) - Lead developer on this multinational responsive site with a bespoke design for each market
- Ryvita (<http://edibleco.de/ryvitasite>) - Lead developer on this responsive site to be localised across 6 markets
- Formity (<http://edibleco.de/formity>) - Front end developer (Backbone) for this Social Network for product designers.
- JS and HTML5 with canvas aquarium (<http://edibleco.de/10kapart>) in under 10Kb for the 10K apart competition
- BA WP7 App (<http://edibleco.de/bawp7app>) - Lead developer on the British Airways Windows Phone 7 app, featured in adverts by Microsoft
- Guardian WP7 App (<http://edibleco.de/guardianwp7>) - Consultant developer on the Guardian's Windows Phone app.
- Guardian Zeitgeist App (<http://edibleco.de/guardianzeitgeist>) - Sole developer for the Guardian's app for the ill-fated HP TouchPad, built in EnyoJS.
- Musicmetric app (<http://edibleco.de/musicmetricapp>) - Lead developer for musicmetric's desktop app built in Air, Flex, PureMVC and AS3.

Skills

- Back-end of C#, ASP.NET MVC, LINQ, AJAX, SQL Server, DI with Unity, AutoMapper, IIS 6+ plus packages like Json.net, Preamailer, TweetSharp, InstaSharp, 51Degrees
- Front-end of HTML5 (+ history, canvas, geolocation etc), CSS3 (+ SASS/Compass, bootstrap, normalize etc), JS and jQuery, plus the following:
 - PE and GD (with Modernizr)
 - Backbone and Underscore
 - jQuery UI and other plugins like imagesloaded, masonry, validate, easing
 - Grunt with jshint, compass spriting, imagemin, qunit
 - Accessibility, semantics, performance and SEO
- Knowledge of general coding practices like OO, patterns, SoC, IoC and DI and testable, reusable modular code.
- Source control with Git and SVN
- Consuming APIs with OAuth like Twitter, Facebook, Instagram and Foursquare and authoring JSON APIs
- Google analytics and webmaster tools integration with custom reports and implementations.
- Project management and leadership, system documentation and an understanding of the full SDLC, customer training and colleague teaching
- Client management and customer relations including pitching and customer training
- Team working and development including the interviewing, managing, training and reviewing of colleagues

Education

2003 – 2006

Durham University

B.Sc. (Hons) in Natural Sciences (Physics and Computer Science).

1997 – 2003

Royal Grammar School, High Wycombe

A-LEVELS: A in Maths, Physics, Chemistry; B in French

GCSEs: A* in IT., Physics, Chemistry, Maths, French, Spanish, Italian; A in Geography, RE., Biology; B in English Lang., Ad. Maths & English Lit.

Work Experience

August 2011 - Present	Senior Developer at <u>Uber Digital</u>, London I joined Uber in 2011 when the development team consisted of just the technical director. I brought in new practices and standards to formalize the dev process and was tasked with hiring a team, now expanded to 5 members. I am responsible for half of the dev projects and and code output of the team but my remit extends beyond coding to pitching, mentoring, training, reviews and R&D. Key projects: UberDigital.com Uber CMS Jordans Cereals Ryvita Caffè Nero Pure Student Living Engine Service Design
Jan 2010 - August 2011	Senior Developer at <u>Thin Martian</u>, London Promoted at Christmas 2009 to Senior Developer. The role allowed me to expand my skill set more into project management, client management, responding to briefs and writing proposals, technical research and team management and training.
Oct 2007 - Dec 2009	Developer at <u>Thin Martian</u>, London Working for a Design Week Top 100 digital agency gaining invaluable experience with a range of web technologies and working for major brands. A varied role involving client and project management, working with the studio team, managing freelancers and interviewing new team members. Given sole responsibility for development projects from initial client pitching to final product delivery and on-going support.
2007 - Present	Freelance work, various clients Worked on freelance projects during spare time. Projects found through networking, client referrals and portfolio. Developed technical skills and, importantly, experienced managing jobs and clients from start to finish and effective time management.
Jul 2006 – May 2007	Junior Developer at <u>Cibola Limited</u>, Buckinghamshire Website management for a travel company and web application development for a financial product, both in ASP.NET and SQL